



WE
MAKE IT
HAPPEN.

INVESTMENT SERVICES



PLAYA
Maya

playarealtors.co

INVESTMENT SERVICES

TRUST IN US

With more than \$300 million in active listings, PLAYA REALTORS CORP. investment sales team has the experience, expertise, and most importantly, drive to meet any challenge clients throw our way. How? Because we make it personal: taking the time to understand your unique priorities and creating solutions designed to ensure optimum results.

WE OFFER EACH OF OUR INVESTMENT SALES CLIENTS:

- Agility—experience in every major property type and the nimble ability to shift focus and follow opportunities in the ever-changing real estate marketplace.
- Personal Service executed by hand-picked teams of just the right professionals assembled deal by deal.
- Partnership throughout the process beginning with detailed due diligence to identify potential investments.



LAND

“UNDERNEATH IT ALL IS THE LAND.”

The essence of every real estate transaction is rights, title and interest in the underlying land. No one understands those rights better than **PLAYA REALTORS CORP.** seasoned and tenured land team members.

Maximizing the value of a parcel of non-income-producing land can only be accomplished by developing that parcel into an income-producing asset.

THE KEY TO THIS PROCESS IS BASED ON:

- Understanding the highest and best use of a property in the current market conditions
- Understanding development potential and limitations based on entitlements (zoning, access, utilities, etc.).
- Structuring a transaction with a developer or investor with the highest probability of achieving a closing based on the purchaser's experience, team and capital stack.

WHAT ARE YOU LOOKING FOR?

We always ask...

... but figure that beyond simple return on investment that a partner with broad expertise, a million dollar track record in the Southeast of Mexico, and a full-service mindset that includes involvement in every facet of building administration from on-site management to in-house leasing (for maximum control and cost savings) isn't a bad answer

PLAYA REALTORS DELIVERS IT ALL!

DEVELOPMENTS

EXPERIENCE? ALREADY WELL DEVELOPED.

PLAYA REALTORS CORP.'s portfolio of more than more than 100 well-conceived, enduring, innovative properties with uses as varied as residential, hospitality, retail and multi-family speaks for itself. Each property is unique—and combines aesthetics with appropriate scale and design that complements communities and creates culture. What can we do for your great idea in real estate?

WE OFFER EACH OF OUR DEVELOPMENT CLIENTS:

- Focus, from start to finish, on increasing an asset's value and ensuring maximum return on investment.
- Project management that forms the foundation of successful development through multi-discipline partnerships that pair our experts with design, engineering, construction and legal professionals.



- Best-in-class service from a team of experienced professionals who address the specific requirements of clients, demand excellence in planning and execution, and insist upon absolute accountability.

ACQUISITIONS

SPECIALISTS IN SEEING POTENTIAL SINCE 2008.

PLAYA REALTORS CORP. understands acquisitions—and calculated risk. We undertake a good deal of both, having cultivated expertise in making acquisitions that both make sense and make money for our clients. How? In part because we're small, nimble, and individually empowered at all levels of our organization, which means that our employees have both our CEO's ear and the ability to act on their own intuitions whenever needed.

WE OFFER EACH OF OUR ACQUISITION CLIENTS:

- Aggressive optimism in seeking opportunities where value can be created through acquisition, renovation, leasing and repurposing properties.
- Service:
 - Underwriting and modeling investment returns
 - Operating and capital budgeting
 - Coordinating due diligence
 - Establishing marketing and leasing parameters
 - Contract negotiations
 - Securing debt
- Breadth: experience dealing with both private investors and institutional investors

HOTEL DIVISION

BUILDING SUCCESS DOESN'T STOP WITH THE SALE

Simply acquiring a property doesn't make it great. From leasing to digging into the details, to management overhauls and marketing, **PLAYA REALTORS** does it all (ourselves and through trusted vendors), covering every base, performing every systems check and overturning every brick to make sure the property is successful—and the owners are happy—long after the closing papers have been signed.

WE OFFER EACH OF OUR ASSET MANAGEMENT CLIENTS:

- Focus, on successful leasing that helps stabilize the asset.
- A tailored approach because every property is unique, as is every client
- The full force of our services from tenant and landlord services to property management and beyond.
- Deep industry experience to help position your property in today's—and tomorrow's—economy.

CAPITAL PARTNERS

PLAYA REALTORS helps clients around the world maximize the value of their real estate through a range of services from investment sales and purchases to structured sales and leasebacks, mezzanine and construction loans.





WE
MAKE IT
HAPPEN.



playarealtors.co



YOUTUBE CHANNEL



INSTAGRAM



FACEBOOK



LINKEDIN



TWITTER



BLOGSPOT



GOOGLE MY BUSINESS

CPA KARINA D. SAYED
CEO | BROKER | OWNER
PLAYA REALTORS

BROKERAGE LICENSE No. 1917120BOFBGMR008000735



karina@playarealtors.co
+1 (954) 799-4141
+1 (321) 321-1822
MOBILE +52 (984) 112-1408
USA | CAN Toll Free +1 (855) 894-2500